

January 10, 2025

Maine State FBLA  
PO Box 400  
Sabattus, ME 04280

Dear FBLA Local Chapter Advisor

Running for an FBLA state office is a major decision for an FBLA member who wants to become more involved in FBLA at the state and/or national level. The campaign takes considerable planning and work. Serving as an officer takes time and means added responsibility for the officer as well as the advisor. Officers and advisors must plan to attend monthly meetings and/or conferences, assume leadership roles in the State Chapter, communicate often with other officers and chapters, and provide guidance to other chapters throughout the State. In addition, the Fall Leadership Workshop and the State Leadership Conference are events which officers and advisors must attend.

The students should prepare their campaigns knowing they will be asked to give a campaign speech to approximately 200 members and advisors. Students should also know that in addition to this speech they will be expected to participate in campaign caucusing.

To better prepare the student running for office and the members participating in the caucus, we have developed the attached guidelines with sample questions for you to pass on to your membership. A list of qualifications that FBLA members should look for when selecting state officers is also included. Advisors are reminded that caucusing is for FBLA members to gain insight and experience with this process. Advisors are asked to refrain from participating in the caucusing procedures.

Please take the time to inform your members and to work with them so they will develop a better understanding of caucusing and why it is used in our system of government.

Sincerely

Angela Roy  
State Chairperson

Enclosures